

The Design Portfolio



The Role of the Portfolio

A portfolio showcases your design capabilities to potential clients, employers, and educators.

It becomes an integral part of any interview setting and allows you to narrate your design approach while providing visual examples.

Ultimately, the portfolio will help you a job.



Portfolio Formats

DIGITAL & PHYSICAL



Digital



Physical

PHYSICAL PORTFOLIOS



Binder



Case



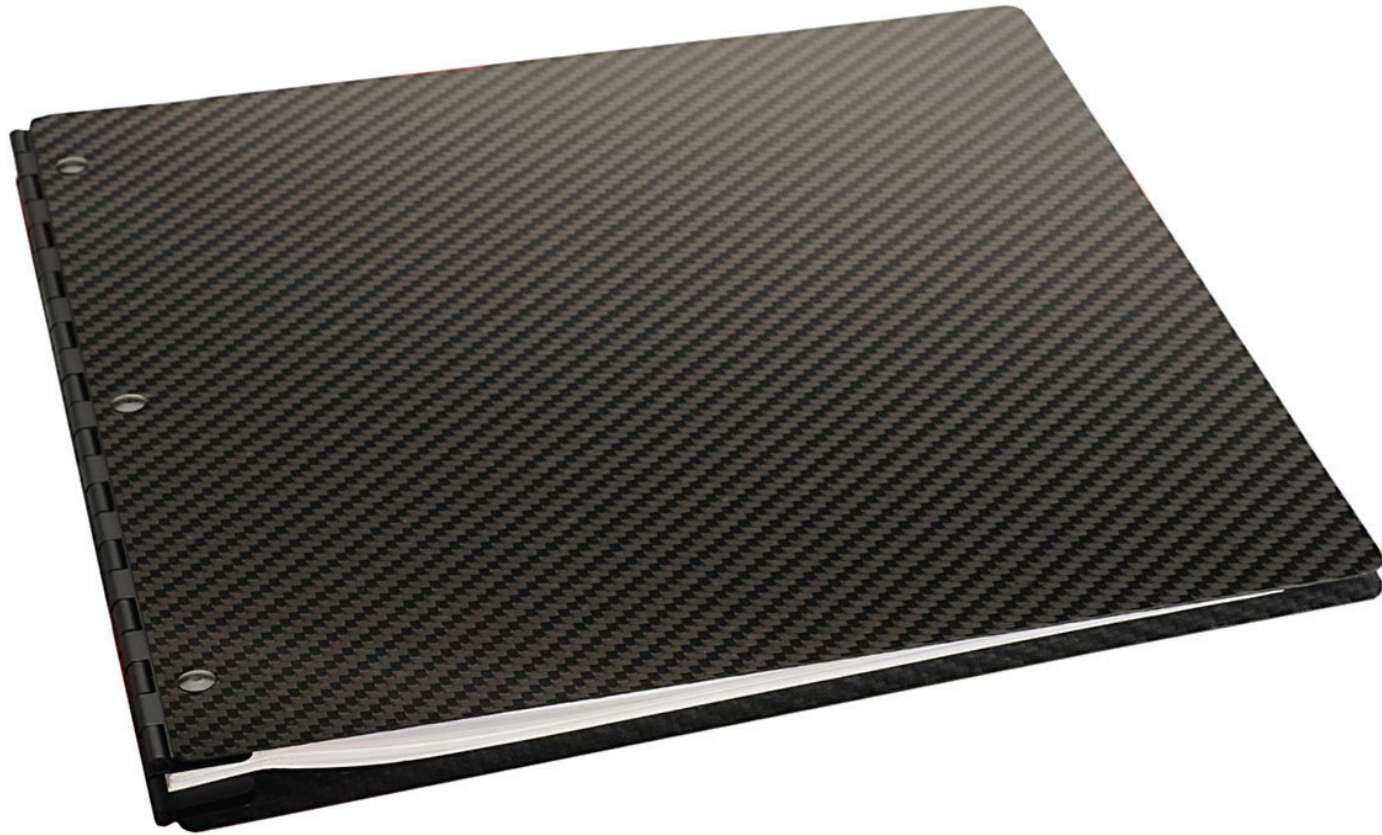
Box

THE DESIGN PORTFOLIO

TABLET PORTFOLIO



\$: OFF-THE-SHELF PORTFOLIOS



\$\$: CUSTOMIZED OFF-THE-SHELF PORTFOLIOS



\$\$\$: CUSTOM PORFOLIO





Terms

SCREW POST BINDING



Handmade & Company
HANDMADE IN ENGLAND

SCREW POST BINDING



HINGE STRIPS



VINYL STICKER



THE DESIGN PORTFOLIO

Terms

LASER ETCHING/ENGRAVING

AMBER-LOU SANTER

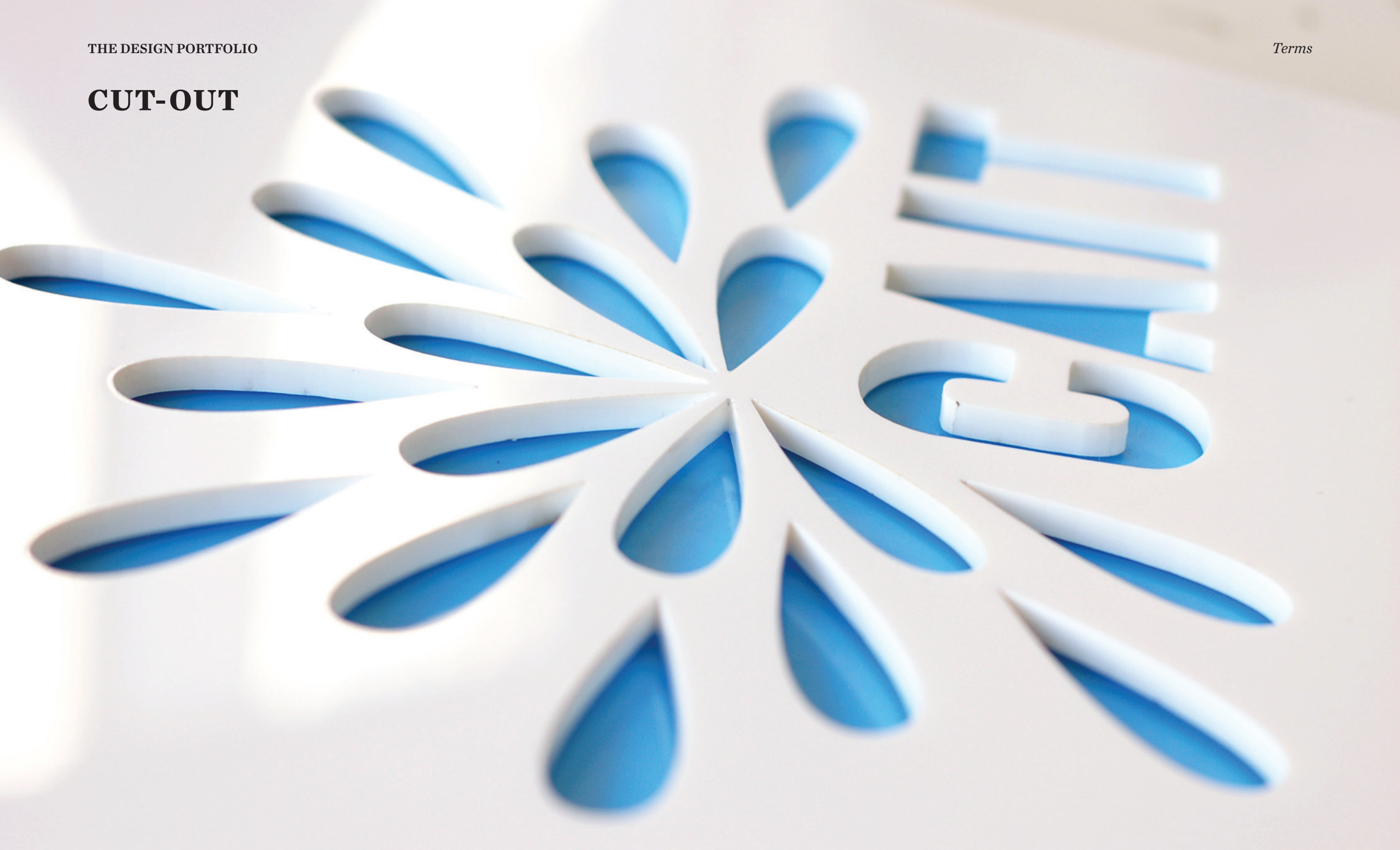
Architecture Sustainable Design Humanitarian Housing

COLOR-FILL ENGRAVING

Anna Kalinowski

PORTFOLIO

CUT-OUT



BLIND IMPRESSION

JONATHAN HANSON

JONATHAN HANSON

FOIL STAMPING

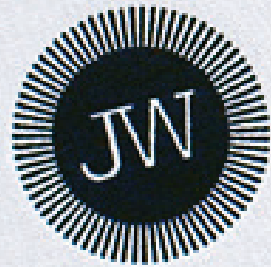
LARETTA

LARETTA HOUSTON

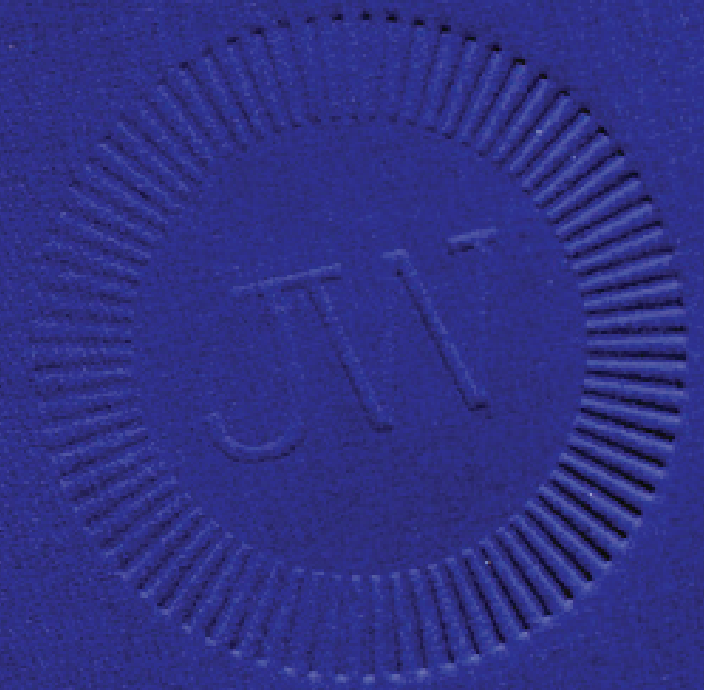
DIE



MULTIPLE DIES



JENNIFER WHITNEY





Meet a Bookbinder

TYPE DESIGNER

Scott Mullenberg

[WATCH A VIDEO >](#)



More...

Acquiring a Portfolio

1

SET A BUDGET

Your budget will be the first determining factor in what type of portfolio you should buy. Prices range from \$20–\$2,000.

2

EXPLORE VENDORS

Do ample research to find a supplier for the type of portfolio you believe will best showcase your work.

3

PLACE AN ORDER

Be aware of lead times and make a plan to order your portfolio with this information in mind.

No plastic sleeves!

