



Portfolio

ASSIGNMENT

You will be developing a body of work that needs to be housed in a physical portfolio book, box, or device. Additionally, you will create a website that presents your portfolio online.

OBJECTIVES

- Edit, compile and devise a strategy to focus and market multi-media work in a unified presentation.
- Develop skills and support materials for procurement of employment or college transfer in the field of New Media.
- Apply knowledge of the theory, history, and principles of design and animation in the creation new media art.
- Apply successful problem-solving skills utilizing industry standard applications, technologies, and techniques in the creative and technical production process.
- Communicate effectively, both visually and verbally, by presenting work, defending design decisions, and by participating as an active critic during group critiques.
- Design an interactive digital portfolio and hard copy portfolio of personal multi-media work.

FINAL DELIVERABLES

On the day of your mock-interview, you will be presenting the following:

- **Physical portfolio book, box, or device**
- **Portfolio Website**
- **Résumé**
- **Business Card**

TIMELINE

This is an on-going, semester-long project.

GRADING

Your final portfolio is worth 25% of your final grade.

See the project rubric for details.

You must turn in your final project on time as well as hit all the project milestones. If your final project is late, you will be docked one letter grade. For each additional week late, you will be docked an additional letter grade.