



Proposal Rubric

PROJECT CRITERIA

Clear

the objectives, deliverables, key dates, processes, submission formats, and terms are clear to the reader

20 EXCEEDS

14 MEETS

8 BELOW

Grammar

the document was proofed with no grammatical errors

Spelling

the document was proofed with no spelling errors

Well-designed

the proposal was used to showcase design abilities and instills confidence in your skills

Revisions

*20 points for no revisions required,
14 points for one round of revisions, and
0 points for more than one round of revisions*

/100