

GRADING CRITERIA

Cohesive

the set of designs were cohesive from one designer's work to another's

Polished

designs were refined and finessed to a professional level

Uniqueness

group uncovered a unique idea avoiding clichés and obvious solutions

Appropriate

the designs were appropriate for the U.S. Postal Service

Communication

the designers in the group communicated professionally with each other and worked together amicably

20 EXCEEDS

16 MEETS

12 BELOW