



2a

Midterm Rubric

UNDERSTANDING & CONCEPT

Design Process

student achieved each of the steps in the design process and reached all project milestones

50 EXCEEDS

40 MEETS

30 BELOW

Concept

student discovered strong connections between the content and concept

Uniqueness

student uncovered a unique idea avoiding clichés and obvious solutions

Quantity

both trilogy concepts presented were viable options

PRESENTATION SKILLS

Articulate

presenter could be heard and understood clearly by the entire class

10 YES

5 SOMEWHAT

0 NO

Confident

presenter made eye contact and faced the class while presenting their designs

Engaging

presenter led an interesting presentation that held the attention of the class

Practiced

presenter demonstrated that they rehearsed design rationales prior to the critique

Prepared

deliverables were prepared according to the specifications