

Book Cover Design



“Kiddies, Graphic Design, if you wield it effectively, is Power. Power to transmit ideas that change everything. Power that can destroy an entire race or save a nation from despair. In this century, Germany chose to do the former with the swastika, and America opted for the latter with Mickey Mouse and Superman.”

CHIP KIDD, Graphic Designer



3 Book Covers



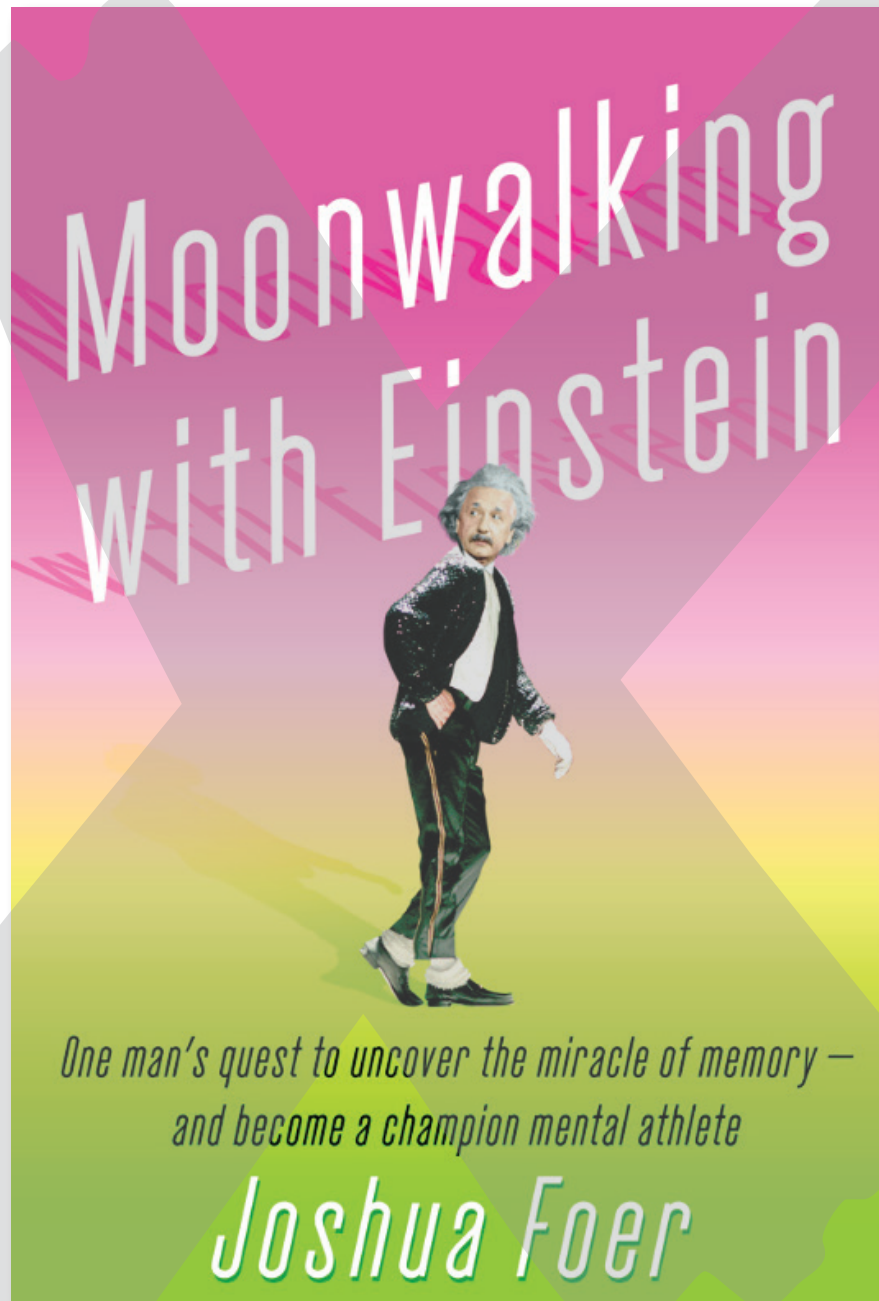
Moonwalking with Einstein

JOSHUA FOER

Moonwalking with Einstein recounts Joshua Foer's yearlong quest to improve his memory under the tutelage of top "mental athletes."

From the United States Memory Championship to deep within the author's own mind, this is an electrifying work of journalism that reminds us that, in every way that matters, we are the sum of our memories.

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“It took several tries to get to the final cover, including one that we kinda did as a joke.”

TAL GORETSKY *Designer*

MOONWALKING



WITH

NEW YORK TIMES BESTSELLER

MOONWALKING



WITH



EINSTEIN

The Art and Science of Remembering Everything



JOSHUA FOER

Designed by Tal Goretsky





Role Model

JOHN WATERS

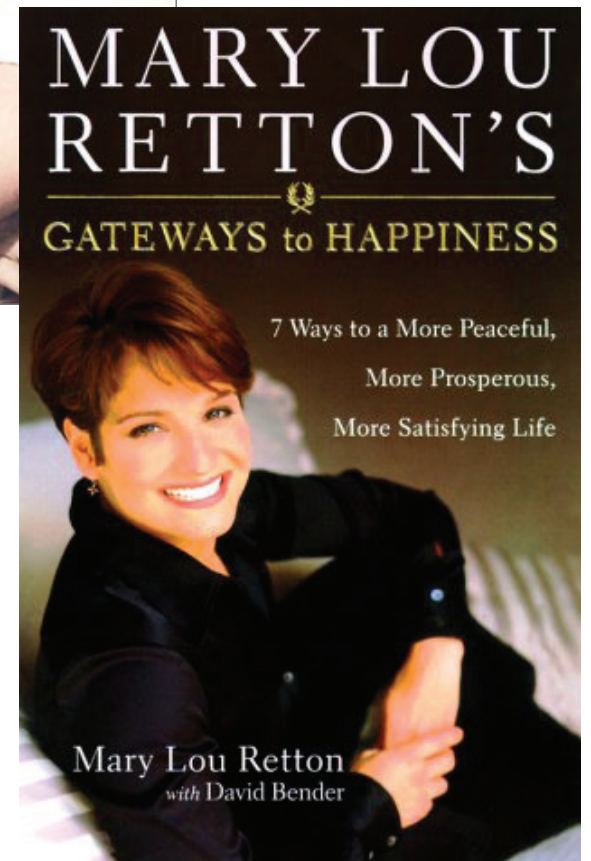
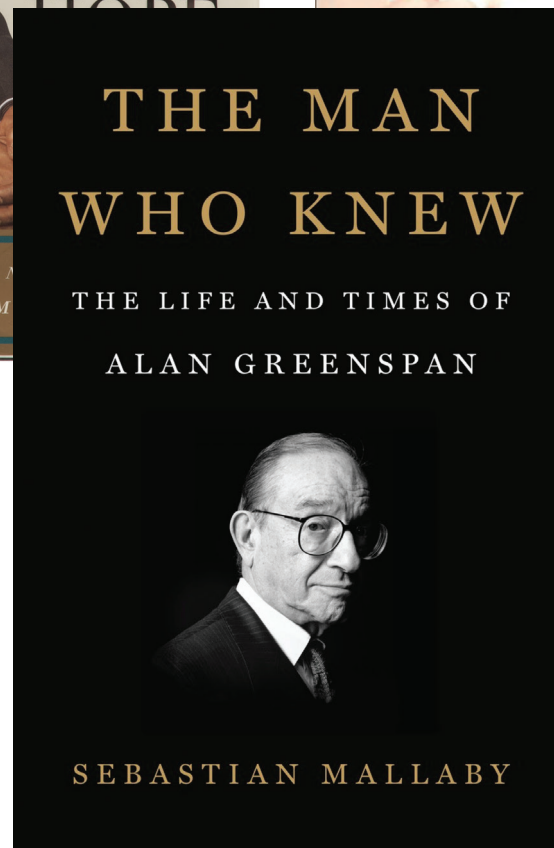
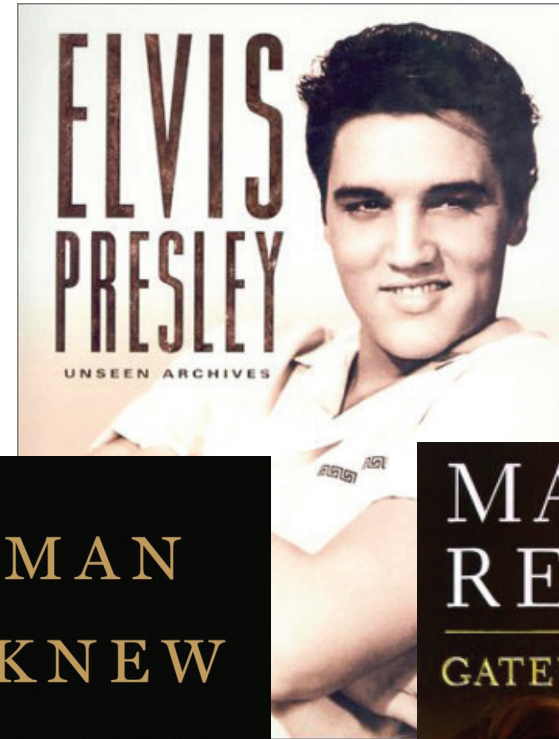
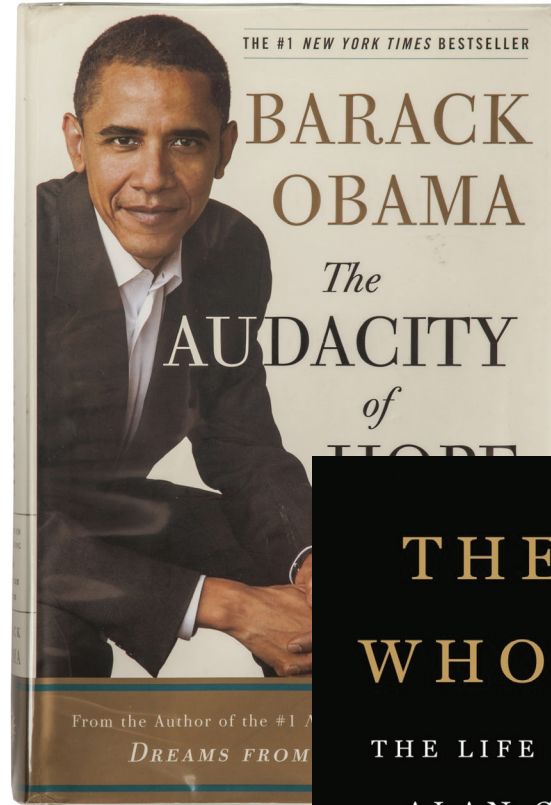
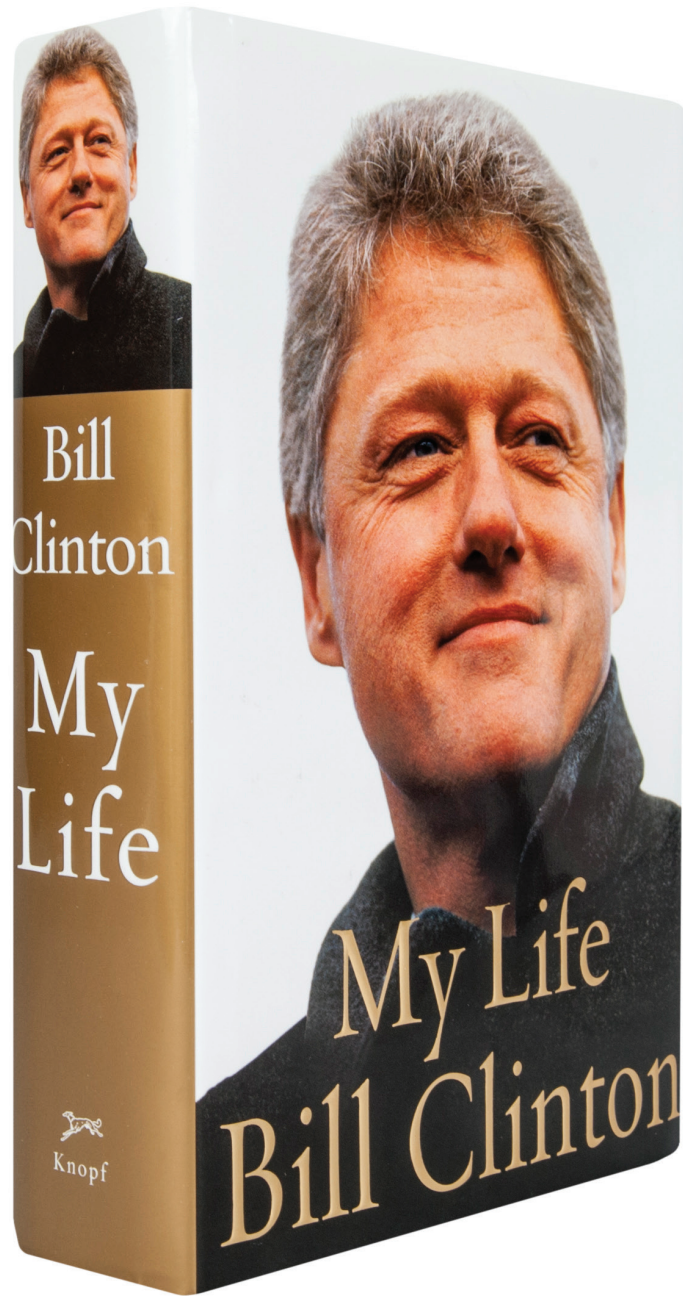
A self-portrait told through intimate profiles of John Waters' favorite personalities — these are the extreme figures who helped the author form his own brand of neurotic happiness.

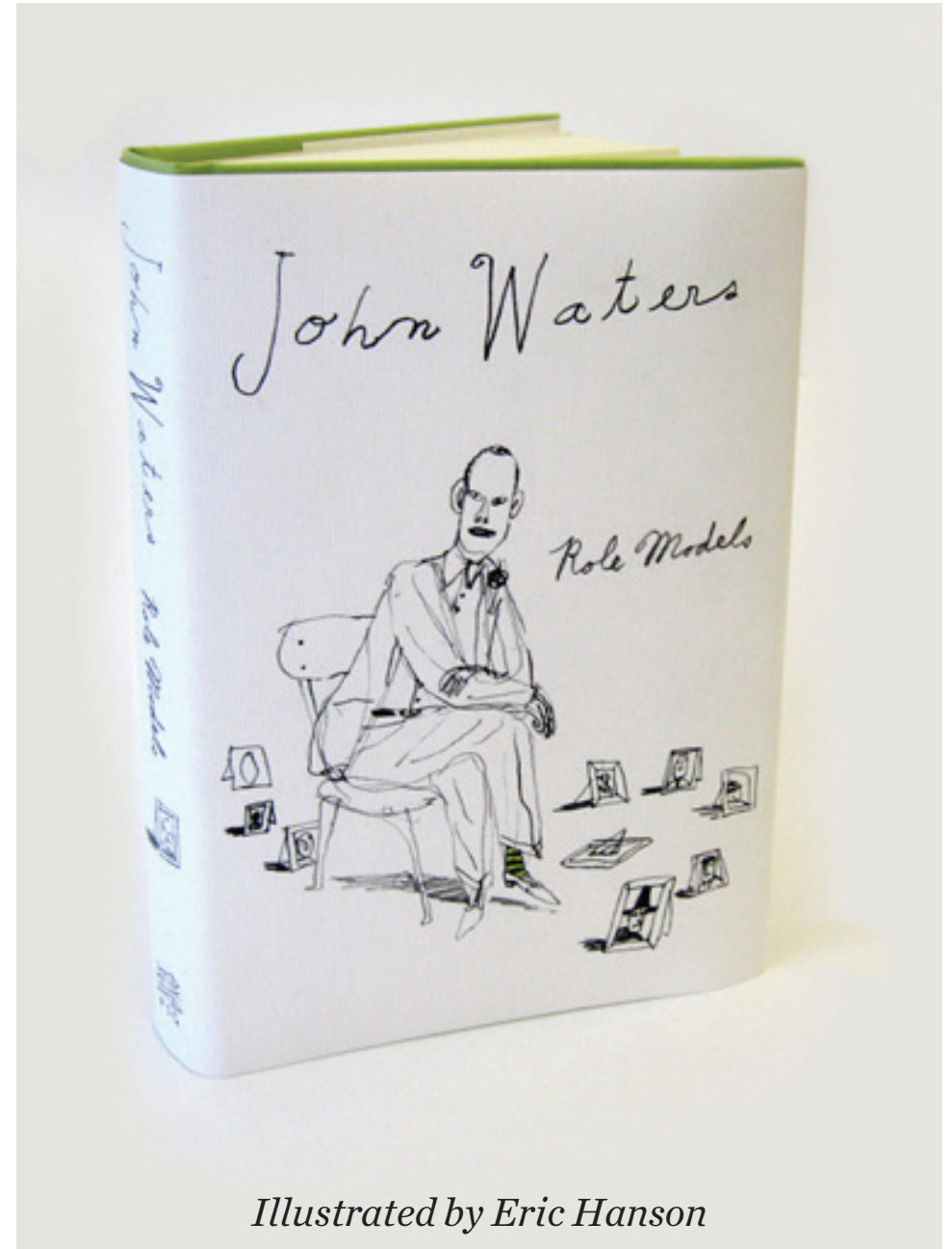
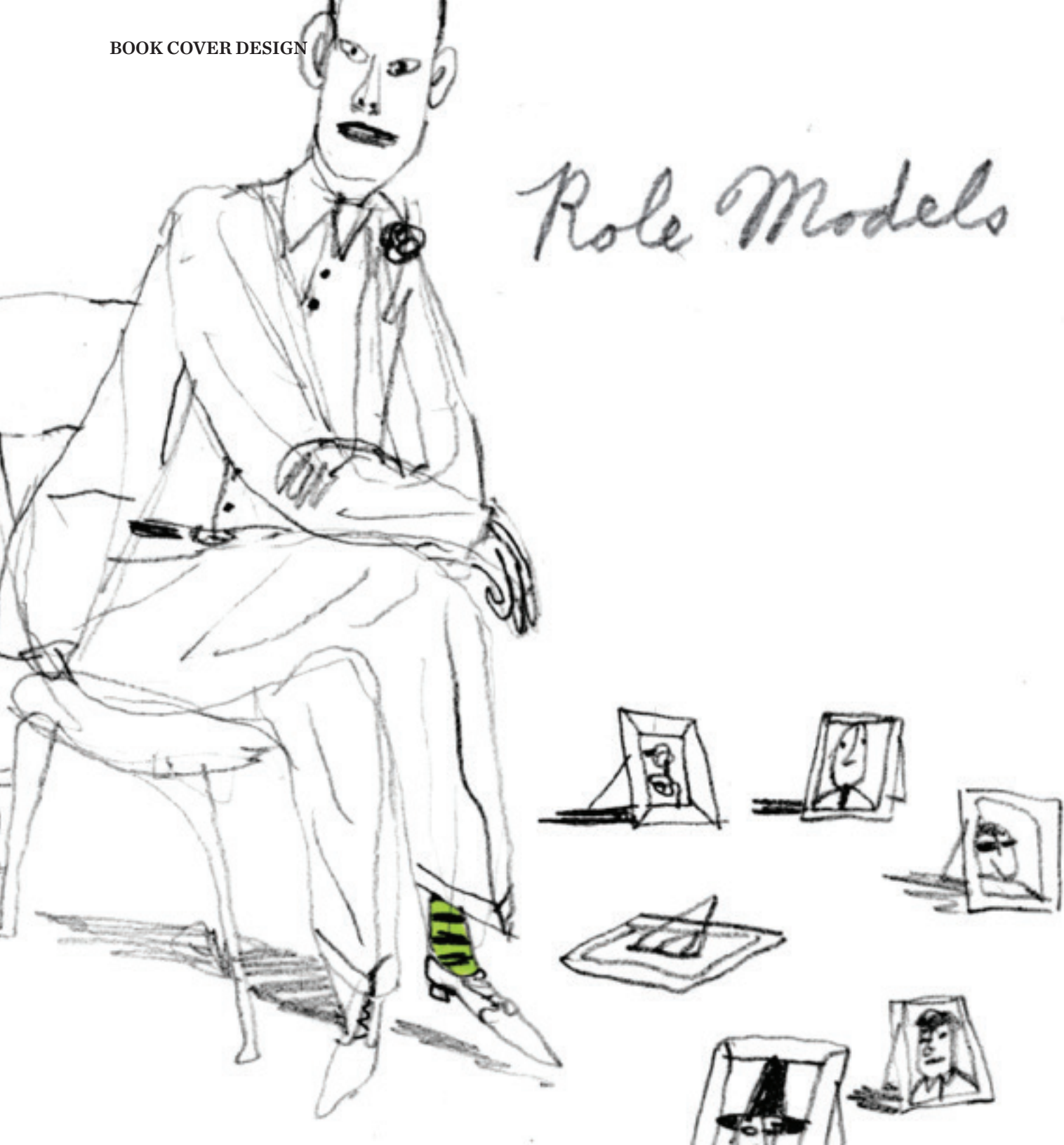
FILM DIRECTOR

John Waters

[WATCH A VIDEO >](#)







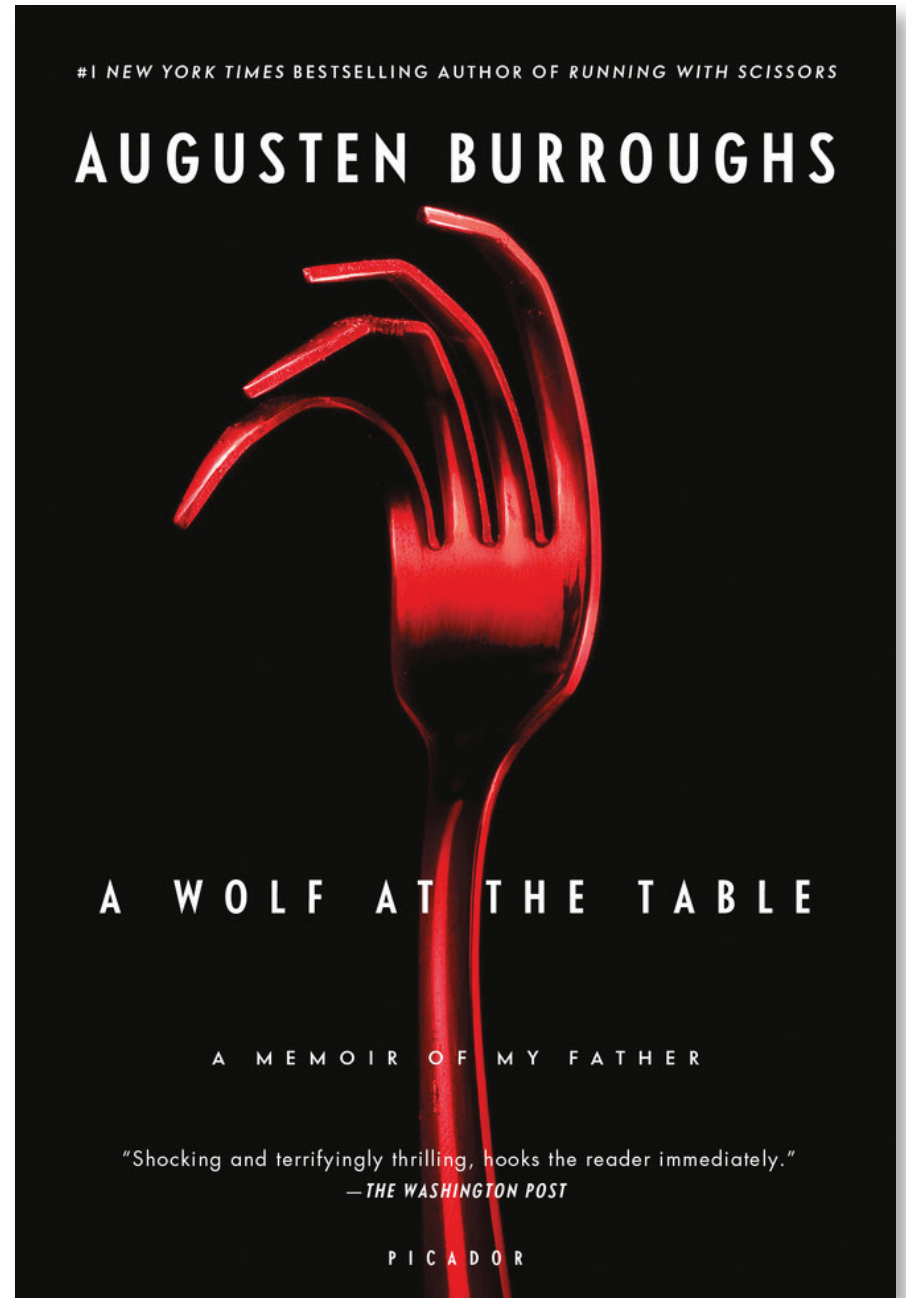
Illustrated by Eric Hanson



A Wolf at the Table

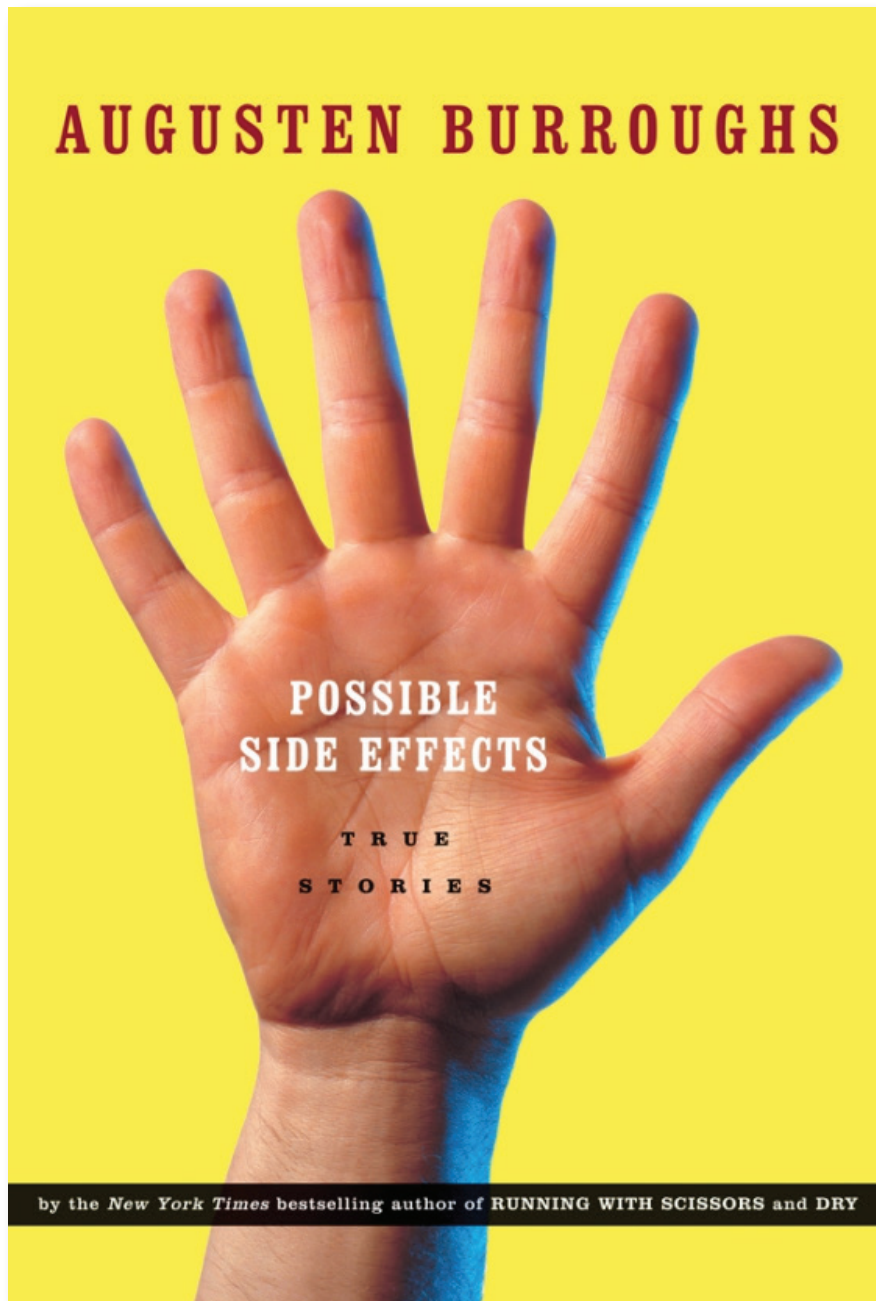
AUGUSTEN BURROUGHS

When Augusten Burroughs was small, his father was a shadowy presence in his life: a form on the stairs, a cough from the basement, a silent figure smoking a cigarette in the dark. As Augusten grew older, something sinister within his father began to unfurl. Something dark and secretive that could not be named.





Chip Kidd



“Design is a response to a specific problem. You are given a problem to solve, and then you let the problem itself tell you what your solution is.”

CHIP KIDD Designer

“A book cover is a distillation.
It is a haiku of the story.”

CHIP KIDD *Designer*

[WATCH A VIDEO >](#)



