1 Typography Book

ASSIGNMENT

You will be creating a book that documents the process of learning typography.

Each week will be dedicated to one chapter in which you will learn a pertinent set of skills in the pursuit of mastering the craft of typography.

You must print and bind the book—using either the NMA lab facilities or outsourcing the job to a vendor for production.

FINAL DELIVERABLES

Turn in the following:

· High-quality PDF

On the project due date, you will upload a highquality PDF to the designated Google Drive. Save your PDF in spreads—no bleed, no crop marks.

Name your file: YourName_TypographyBook.pdf

Bound Book

Before the end of the semester, you will bring your book to class for a one-to-one review.

GRADING

The completed book is worth 50% of your grade.

See the Project Rubric for details.

You must turn in your final project on time as well as hit all the project milestones. If your final project is late, you will be docked one letter grade. For each additional week late, you will be docked an additional letter grade.

TIMING

9 weeks will be dedicated to the completion of this project.

See the class website for key dates.