

1 Found Type Book

ASSIGNMENT

Each of you will be creating a photo-based book of found typography. Develop a unique concept and capture an image of each letter of the alphabet that suits your concept. Each book will be printed and bound.

You are responsible for choosing the size and format of your book. Additionally, you will need to secure a means of production—whether it be printed and bound using KCC NMA facilities or outsourced to a local printer.

OBJECTIVES

- introduce you to Adobe InDesign
- heighten your awareness of typography
- introduce you to producing print work
- explore binding techniques
- learn to choose paper stocks

FINAL DELIVERABLES

The final deliverable will be a high-quality printed and bound book. Place your final project in a protective envelope and turn it in at the start of class on the project due date.

See the class website for due dates.

GRADING

The completed Found Type Book is worth 100 points toward your final grade.

See the Project 1 Rubric for details.

You must turn in your final project on time as well as hit all the project milestones. If your final project is late, you will be docked one letter grade. For each additional week late, you will be docked an additional letter grade.

VISUAL EXAMPLE: *Mika Katagiri 2016*

