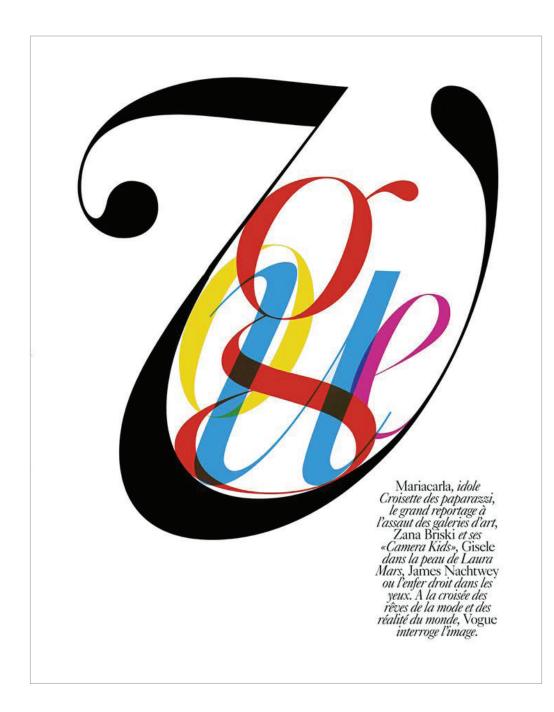
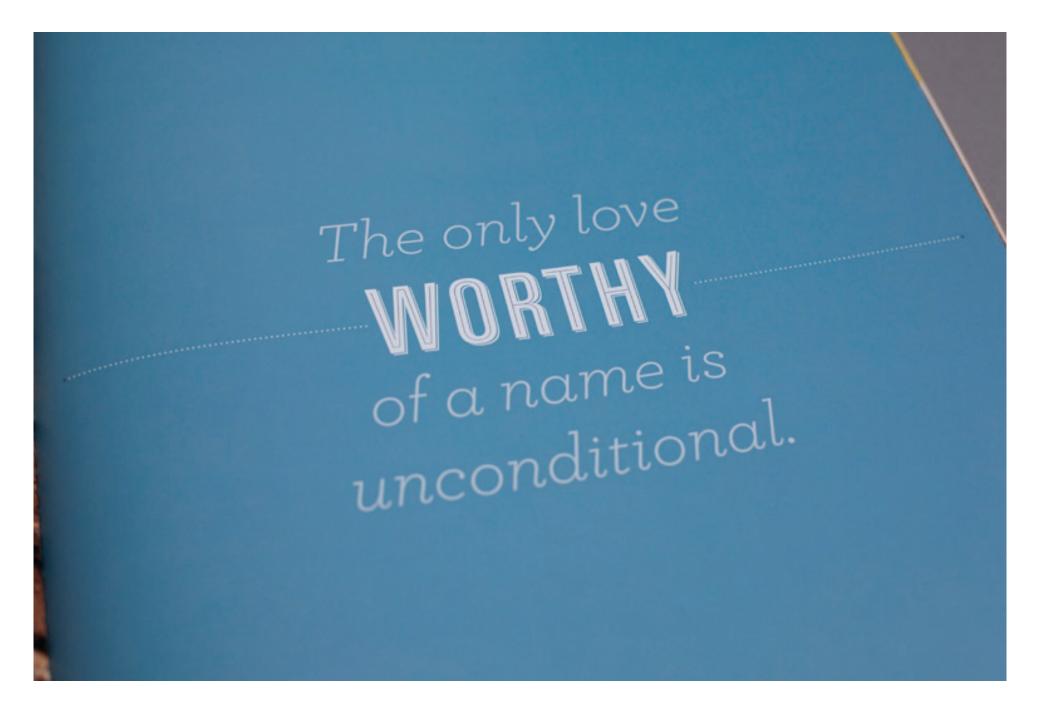
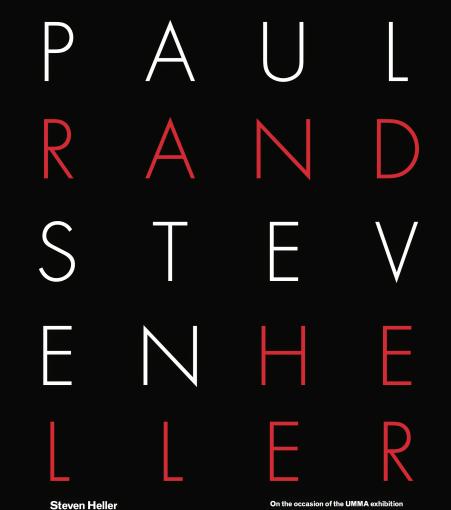
Graphic Typography











Steven Heller Paul Rand: A Designer's Scribbles Friday February 8, 2019 6:00 – 7:15 pm Helmut Stern Auditorium University of Michigan Museum of Art On the occasion of the UMMA exhibition Paul Rand: A Designer's Task, please join noted design writer, author, and educator Steven Heller for his talk "Paul Rand: A Designer's Scribbles" where he will share never-before-seen sketches by Rand and discuss how they influenced his advertising work.

Co-sponsored by Penny W. Stamps School of Art & Design University of Michigan Museum of Art

